

KIMBERLY A. HOUSER

kimberlyahouser@gmail.com

EXPERIENCE

Clinical Associate Professor - Washington State University - 2013 – present

- Online and on-campus courses: Social Media Law; Law and the Ethical Environment of Business; and Business Law II
- Cesar Ritz Colleges – Brig, Switzerland
Hospitality and Tourism Management Joint Program – January 2016 – present
Law and the Ethical Environment of Business Hybrid Course
- Universitat Politècnica de València - Valencia, Spain
Faculty Led Study Abroad Summer 2016 and Summer 2017
Social Media Law

General Counsel – Rail Yard, Inc. and HCP Advisors, Inc. – Austin, TX - 2009-present

- Provide legal advice to technology platform company and real estate services subsidiaries on an as-needed basis
- Advise management on state and federal regulatory compliance (including privacy, security, advertising, telecommunications, data collection and protection and e-commerce issues), intellectual property, employment, and liability issues
- Create standardized contract templates for customers and vendors
- Draft and negotiate agreements relating to software development, software licensing, content and data licensing, web portal, website development and maintenance, technology licensing, web partner, data sharing, employment, and consulting agreements, outsourcing, joint marketing, end-user agreements, terms of use, privacy policies and other documents relating to technology tools for commercial building owners, tenants, and telecommunications companies
- Monitor corporate activities for compliance and identify areas of legal or ethical risks and make recommendations for the mitigation of such risks
- Investigate and resolve contract disputes; supervise outside counsel
- Represent buyers and sellers of businesses and real estate

Attorney - Law Offices of Kimberly A. Houser – Chicago, IL - 1994-2013

- Incorporated and advised businesses on state and federal regulatory compliance (including international data privacy, advertising, telecommunications, and e-commerce issues), intellectual property, employment, and liability issues
- Drafted and negotiated contracts (software license, development and maintenance, import/export, logistical services, technology licensing, employment, partnership, and shareholder agreements)
- Represented buyers and sellers of businesses (including drafting and negotiating confidentiality, loan and sale agreements)
- Represented purchasers and sellers of office buildings, shopping centers and industrial parks (including coordination and review of due diligence materials, drafting of exception letters, and handling post-closing issues)
- Represented litigants in court on matters involving employment disputes, contract disputes, real estate title disputes, premises liability, and bankruptcy
- Served as arbitrator for the DuPage County court system
- Managed a staff of attorneys, paralegals and administrative support personnel

Staff Attorney - Rudnick & Wolfe n/k/a DLA Piper – Chicago, IL - 1997-1998

- Represented clients and provided legal advice concerning commercial real estate lending and commercial real estate sales, purchases, and leasing
- Conducted independent title research, reviewed surveys, drafted exception letters, and facilitated the closings of real estate transactions
- Drafted and negotiated office, retail, industrial and hotel lease agreements, construction agreements, non-disturbance agreements, subordination agreements, consents, and lease summaries; provided legal advice on real estate and contract law

Corporate Attorney - Ben Franklin Retail Stores, Inc. – Carol Stream, IL - 1990-1994

- Provided legal advice and assistance to all levels of management regarding the operations of a publicly-held international retailer and wholesaler
- Responsible for advertising, intellectual property, employment and real estate matters
- Assessed legal risks, and provided counsel and recommendations to avoid potential liability in areas of responsibility
- Supervised outside counsel in the United States and overseas in all aspects of litigation, including pre-litigation strategy and dispute resolution processes
- Served as point-person to the Human Resources, Marketing, Transportation and Real Estate Departments
- Provided legal opinions on contract interpretation and enforcement
- Proposed, developed and monitored compliance programs to reduce company exposure to legal risks
- Ensured export and/or import compliance with U.S. Department of Commerce, Department of State, US Customs and Border Protection, and other government agencies (OGA) regulations
- Drafted and negotiated contracts (i.e., business sale, vendor and client, distribution, software license and development, equipment leasing, co-marketing, advertising, bank and credit, licensing, employment, construction, insurance, franchise and import/export agreements)
- Drafted and negotiated real estate agreements (leases, purchase and sale agreements, reciprocal easement agreements, party wall agreements, licenses, subleases, assignments, non-disturbance agreements, and estoppels)
- Managed franchise and insurance paralegals
- Registered and enforced trademarks and copyrights
- Resolved lease and contract disputes and handled state and EEOC investigations

**SELECTED
PUBLICATIONS**

Houser, K. A. & Sanders, D. (2017). [The use of big data by the IRS: efficient solution or the end of privacy as we know it?](#) *Vanderbilt Journal of Entertainment & Technology Law*, 19-4.

Chen, L., Gramlich, J., and Houser, K. A. (2017). [The effects of board gender diversity on a firm's financial and reputation risk strategy.](#) *Accounting and Finance*, 57-3.

Houser, K. A. (2013). [Legal Guide to Social Media.](#) New York, NY: Allworth Press.

**CURRENT
RESEARCH**

Houser, K. A. and Voss, G. (2017). PII and personal data: A comparison of US and EU privacy law. Under review, Washington State University and the University of Toulouse, France.

Houser, K. A. & Sanders, D. (2017). The use of big data analytics by the IRS: what tax practitioners need to know. Accepted. *Journal of Taxation*.

Houser, K. A. and Voss, G. (2017). What the GDPR means for US companies. Work-in-progress, Washington State University and the University of Toulouse, France.

EDUCATION

J.D. - UNIVERSITY OF ILLINOIS COLLEGE OF LAW

B.B.A. – UNIVERSITY OF TEXAS AT AUSTIN

LICENSES

Illinois Law License

U.S. Federal District Court, Northern Division of Illinois, General Admission